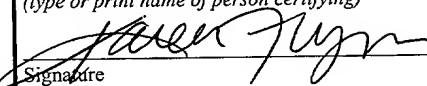


# APPLICATION FOR LETTERS PATENT OF THE UNITED STATES

<p align="center"><b>CERTIFICATE OF MAILING "EXPRESS MAIL"</b></p> <p>"Express Mail" Mailing Label Number <u>ET966263660US</u></p> <p>Date of Deposit <u>January 11, 2002</u></p> <p>I hereby certify that this paper or fee is being deposited with the United States Postal Service "EXPRESS MAIL POST OFFICE TO ADDRESSEE" Service under 37 CFR 1.10 on the date indicated above and is addressed to the Commissioner for Patents, Washington, D.C. 20231.</p> <p><u>Karen S. Flynn</u> <i>(type or print name of person certifying)</i></p> <p><u></u> Signature</p>
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## SPECIFICATION

To all whom it may concern:

Be It Known, That we, **Kevin Winton Haulk**, a citizen of US, residing at Griffin, GA, and **Cheryl Kay Harkins**, a citizen of US, residing at Lawrenceville, GA, have invented certain new and useful improvements in **Methods and Apparatus for Error Detection and Correction of an Electronic Shelf Label System Communication Error**, of which we declare the following to be a full, clear and exact description:

## **METHODS AND APPARATUS FOR ERROR DETECTION AND CORRECTION OF AN ELECTRONIC SHELF LABEL SYSTEM COMMUNICATION ERROR**

### **FIELD OF THE INVENTION**

The present invention relates generally to improvements in electronic shelf label (ESL) systems used in transaction establishments. More specifically, the present invention relates to improvements in methods and apparatus for detecting and correcting communication errors which result in data errors in an ESL's registers or memory.

### **BACKGROUND OF THE INVENTION**

ESL systems typically include a plurality of ESLs for each merchandise item in a store. ESLs display the price of corresponding merchandise items on store shelves and are typically attached to a rail along the leading edge of the shelves. A store may contain thousands of ESLs to display the prices of the merchandise items. The ESLs are coupled to a central server where information about the ESLs is typically maintained in an ESL data file which contains ESL identification information and ESL merchandise item information. The central server sends messages, including price change messages, to the ESLs.

While prior ESL systems provide many of the capabilities required by retailers, these systems may suffer from various disadvantages. For example, while communication between the central server and the ESLs is quite reliable, occasionally noise or other interference cause the central server to detect a particular response when another response, or no response at all, was transmitted by the ESL. Such an error may cause the central server to believe an ESL is correctly displaying information, when in actuality the ESL is not displaying the correct information.

Therefore, it would be desirable to provide an ESL system and method that automatically detects ESL communication errors which result in the ESL containing incorrect data in the ESL's registers, and then automatically takes corrective action to update the ESL's memory with the correct data.

## SUMMARY OF THE INVENTION

The present invention advantageously provides methods and apparatus for an improved electronic shelf label (ESL) system. The present invention provides an ESL system and method that automatically detects ESL communication errors which may result in the ESL containing incorrect data in the ESL's registers, and then automatically takes corrective action to update the ESL's memory with the correct data. In one aspect, a host computer transmits a register update message to an ESL. If a negative acknowledgement message or no response is received, then the host computer may resend the register update message, or take other such action. If the host computer receives a positive acknowledgment message, or what appears to be a positive acknowledgment message, the host computer then automatically transmits one or more messages to the ESL to verify the contents of the ESL's registers to ensure that a positive acknowledgement was actually transmitted.

A more complete understanding of the present invention, as well as further features and advantages of the invention, will be apparent from the following detailed description and the accompanying drawings.

## BRIEF DESCRIPTION OF THE DRAWINGS

Fig. 1 shows a block diagram of a transaction management system in accordance with the present invention;

Fig. 2 is a block diagram of an ESL in accordance with the present invention; and

Fig. 3 shows a method of detecting and correcting communication errors in accordance with the present invention.

## DETAILED DESCRIPTION

The present invention now will be described more fully with reference to the accompanying drawings, in which several presently preferred embodiments of the invention are shown. This invention may, however, be embodied in various forms and should not be construed as limited to the embodiments set forth herein. Rather, these embodiments are provided so that this disclosure will be thorough and complete, and will fully convey the scope of the invention to those skilled in the art.

Further details of an ESL system suitable for use in conjunction with the present invention are found in U.S. Patent Application Serial No. \_\_\_\_\_ filed January 11, 2001 entitled "Methods and Apparatus for Performing Delta Updates of an Electronic Shelf Label", U.S. Patent Application Serial No. \_\_\_\_\_ filed January 11, 2001 entitled "Methods and Apparatus for Intelligent Data Bedcheck of an Electronic Shelf Label", U.S. Patent Application Serial No. \_\_\_\_\_ filed January 11, 2001 entitled "Methods and Apparatus for Reduced Electronic Shelf Label Power Consumption", U.S. Patent Application Serial No. \_\_\_\_\_ filed January 11, 2001 entitled "Methods and Apparatus for Automatically Locating an Electronic Shelf Label", U.S. Patent Application Serial No. \_\_\_\_\_ filed January 11, 2001 entitled "Methods and Apparatus for Conserving Battery Power in an Electronic Shelf Label System", U.S. Patent Application Serial No. \_\_\_\_\_ filed January 11, 2001 entitled "Methods and Apparatus for Automatic Assignment of a Communication Base Station and Timeslot for an Electronic Shelf Label", U.S. Patent Application Serial No. \_\_\_\_\_ filed January 11, 2001 entitled "Methods and

Apparatus for Error Detection and Correction in an Electronic Shelf Label System", all of which are assigned to the assignee of the present invention and incorporated by reference herein in their entirety.

Fig. 1 shows a transaction management system 100 in accordance with the present invention. The system 100 includes an ESL computer system 102 and a point-of-service (POS) system 114. Here, components 102 and 114 are shown as separate components that are networked together, but they and their subcomponents may also be combined or divided in various ways.

The host computer system 102 includes an ESL table 109, spool tables 104, data reader 108, ESL manager 110, a client application 106 and a communication base station (CBS) manager 112. POS system 114 includes a price look-up (PLU) file 118 and POS terminals 116.

The system 100 also includes CBSs 120 and ESLs 122. The CBSs 120 may be suitably mounted in or near the ceiling of the retail establishment. ESLs 122 are typically attached to store shelving adjacent to items.

The ESL manager 110 records and schedules messages to the ESLs 122. The ESL manager 110 monitors and maintains an action list for the ESLs 122 utilizing spool tables 104, and provides a scheduling function for time related events which need to occur at a future point at time. Items on the action list may be provided from client components as requests for work, may be automatically generated by the ESL manager 110, or could be due to requests that required additional processing at a later date, such as, for example, a series of sale prices to be represented at the tags at given times. Based on the events the ESL manager 110 has scheduled for an ESL 122, the ESL manager 110 creates the appropriate request and sends the request to the CBS manager 112. The requests may include register or memory updates of an ESL 122,

diagnostic requests such as bedchecks, location requests such as finds, assignments to a particular timeslot, and the like. Based on the response returned from the ESL 122 via the CBS manager 120, the ESL manager 112 then updates the ESL table 109 and spool tables 104 as appropriate. Such updates may include marking a particular task as completed, updating the data image of the ESL 122, and the like. A client application, such as client application 106, may interface with the ESL manager 110. The data reader 108 provides an interface from the ESL manager 110 to the POS system 114.

The CBS manager 112 is responsible for all communications, processing, and monitoring of the CBSs. The CBS manager 112 receives information intended to be transmitted to the ESLs 122 and processes it into a form appropriate for use by the CBSs 120 and ESLs 122. The CBS manager 112 processes the response of a particular ESL 122 after a CBS 120 has received that response and then passed that response to the CBS manager 112. Additionally, the CBS manager 112 monitors the CBSs 120 for problems, performs diagnostics on the CBSs 120 and logs errors.

The messages are sent to the CBSs 120 through communication link 124. Communication link 124 may suitably utilize radio frequency (RF) communication, infrared (IR) communication, a wired link, or some combination of communication techniques. After receiving a message from the host system 102, the CBSs 120 then transmit the message to the ESLs 122 utilizing communication link 126, which may suitably utilize RF communication, IR communication, a wired link or some combination of communication techniques. In an alternate embodiment, host system 102 may communicate directly with ESLs 122.

After receiving a message, the ESLs 122 transmit a response to CBSs 120 over communication link 126. The CBSs 120 would then process and retransmit the response message to the CBS manager 112 over communication link 124.

The ESL data file 109 consists of multiple records, with each record corresponding to a particular ESL 122 in a retail establishment. The record for each ESL 122 includes a number of fields, with each field containing the data which is supposed or assumed to be in one of the registers of the ESL 122. Thus, the record contains a picture, or full data image, of what data is intended to be stored in the ESL 122, and consequently, what the ESL 122 should be displaying on the ESL's display. Additionally, each record may include a variety of additional non-display information related to the ESL 122, such as the timeslot the ESL 122 listens on, the CBS 120 assigned to the ESL 122, and the PLU number of the item associated with the ESL 122. The record may also contain diagnostic and tally information related to that ESL 122, such as when the last time a message was sent to the ESL 122, the last time the ESL 122 had a data bedcheck, a count of how many times the ESL 122 has failed its data bedcheck, and the like.

Fig. 2 shows a block diagram of an exemplary ESL 122 in accordance with the present invention. A display 202 displays information, such as item price and related data. ESL 122 includes a transmitter 206 for transmitting messages and a receiver 207 for receiving messages. The transmitter 206 and receiver 207 may utilize RF communication, IR communication, a wired link or some combination of communication techniques. A battery 208 provides power for the operation of ESL 122. The operation of ESL 122 is controlled by ESL circuitry 204. ESL circuitry 204 decodes incoming messages received, and performs any actions indicated by the messages. For example, if a price change message is received, the ESL circuitry 204 would cause the display 202 to be updated with the new price information. ESL memory 210 includes a plurality of registers, such as registers 210a, 210b, ..., 210c. The ESL memory 210 may contain many types of information. For example, the memory 210 may include display registers which contain the actual text to be displayed by the ESL 122. This text may include item price,

informative or promotional text, text directed to store employees, and the like. Other registers may contain data which controls various parameters related to the display of the text, such as display register selection and timing sequences, for example. The ESL 122 may also include a button 212 which may be depressed to initiate a particular function, such as, for example, the display of an alternate message.

When the host computer 102 sends a message, such as a register update message, to an ESL 122, the ESL 122 responds with a positive acknowledgement (ACK) message if the register update message was successfully received. While communication between the host computer 102, or CBSs 120, and the ESLs is quite reliable, occasionally noise or other interference may cause the host computer 102 to detect an ACK message when a negative acknowledgement (NACK) message, or no response at all, was transmitted by the ESL 122. Such an error, or false positive, may cause the host computer 102 to believe an ESL is correctly displaying information, when in actuality the ESL 122 is not displaying the correct information due to the register update message not being correctly received by the ESL 122.

The present invention provides an ESL system and method that automatically detects ESL communication errors which result in the ESL containing incorrect data in the ESL's registers, and then automatically takes corrective action to update the ESL's memory with the correct data. In one aspect, the host computer 102 transmits a register update message to an ESL 122. If a NACK message or no response is received, then the host computer may resend the register update message, log an error message to a human operator, or take other such action in accordance with the retail establishment's operating procedure. If the host computer 102 receives an ACK message, or what appears to be an ACK message, the host computer 102 then



automatically transmits one or more messages to the ESL 122 to verify the contents of the ESL's registers.

In a preferred embodiment, one or more bedcheck messages may be transmitted by the host computer 102 to the ESL 122 which verifies that the data contained in the ESLs registers matches the data for that ESL contained in a host computer file, such as the ESL data file 109. Each data bedcheck message contains a sumcheck or error checking code, such as a cyclical redundancy check (CRC), of register data in the ESL data file 109. In other words, the sumcheck is a number calculated using the register data in the host computer file which corresponds to the data which should be stored in the registers of ESL 122. The data bedcheck message requests that the ESL compare the received sumcheck with a sumcheck calculated using the data actually contained in the ESL. If the received sumcheck matches the calculated sumcheck, the ESL 122 responds to the data bedcheck message with an ACK. If the received sumcheck does not match the calculated sumcheck, the ESL 122 responds to the data bedcheck message with a NACK.

If a NACK message or no response is received in response to the bedcheck message, then the host computer 102 assumes that the first ACK was an error or a "false positive." The host computer 102 may then retransmit the register update message, log an error message to a human operator, or take other such action in accordance with the retail establishment's operating procedure. If a NACK message or no response is received in response to the retransmitted message, the host computer may then provide an error indication to a human operator indicating an ESL communication problem.

If an ACK message is received in response to the bedcheck message, then the host computer 102 assumes that the first ACK was a valid acknowledgment and no further action is taken.

In a typical retail environment, the host computer 102 transmits messages to and receives responses from a plurality of ESLs 122. The host computer may log the number of "false positives" received from each of the plurality of ESLs 122 over a period of time in order to provide a statistical record of which ESLs 122 may be more prone to communication failure. For example, if a store averages one "false positive" per ESL 122 per month and communication with a particular ESL 122 in that store results in 15 false positives per month, the host computer may provide an error indication to the system operator. The system operator may then take action to determine the source of the communication problem.

Fig. 3 shows a method 300 of automatically detecting and correcting communication errors in an ESL system in accordance with the present invention. In step 302, a computer system, such as host computer system 102, transmits a message, such as a register update message, to an ESL. In step 304, the host computer waits for a response to be transmitted from the ESL. If a NACK message or no response is received by the host computer system, then the method continues to step 306. In step 306, the host computer takes some form of corrective action, such as resending the register update message, logging an error message to a human operator, or other such action in accordance with the retail establishment's operating procedure. If an ACK message, or what appears to be an ACK message, is received by the host computer system in step 304, the method continues to step 308. In step 308, the host computer automatically transmits one or more messages to the ESL to verify the contents of the ESL's registers. In a preferred embodiment, a bedcheck message may be transmitted to the ESL to verify that the contents of the ESL's registers match the data for that ESL contained in the host computer system. In step 310, the host computer waits for a response. If a NACK message or no response is received by the host computer system, then the method continues to step 306. If an

ACK message is received by the host computer system in step 310, the method continues to step 312. In step 312, the host computer logs the original message as successfully sent.

It will be apparent to those skilled in the art that various modifications and variations can be made in the present invention without departing from the spirit and scope of the present invention. Thus, it is intended that the present invention cover the modifications and variations of this invention provided they come within the scope of the appended claims and their equivalents. For example, while a presently preferred embodiment utilizes an ESL to display informational text or price of an associated item, an ESL system may utilize ESLs in a variety of applications and environments without departing from the spirit and scope of the present invention.